



Reseller Pricing

EMP Shield Reseller Sales Terms:

Ethical Marketing and Fair Business Practices:

At EMP Shield Inc., our Goal is to maintain the highest of Ethical Standards in Marketing our Products, and we expect our Resellers to do the same. Authorized EMP Shield Resellers are expected to generate their own marketing materials without copying and duplicating work done by other Resellers. Marketing material produced by EMP Shield Resellers must be approved prior to public distribution. Marketing Material created by EMP Shield can be used by all Authorized EMP Shield Resellers but, should not be modified without written permission from EMP Shield. Furthermore, we reserve the right to terminate our business relationship with any Reseller if we determine that they are not abiding by fair and reasonable business practices.

3rd Party Online Marketplace Selling Policy (Amazon, eBay, Walmart, Etc.):

Authorized EMP Shield Resellers are not permitted to sell EMP Shield Products through third party online "Marketplace" sites. All Authorized EMP Shield Resellers are permitted to sell EMP Shield Products on their own online website ecommerce platform.

Physical Marketplace / Box Store Sales / Co-Ops (Walmart, Home Depot, Lowes, Menards, Etc.):

Authorized EMP Shield Resellers are not permitted to sell EMP Shield Products through physical third-party marketplaces, box stores, or Co-Ops without written consent from EMP Shield.

Online Paid Marketing:

Authorized EMP Shield Resellers are not permitted to use paid online advertising to sell EMP Shield products. Paid advertising to sell EMP Shield via print media and radio is authorized but all ad creatives/copy/scripts must be approved by EMP Shield via written permission prior to print / distribution / broadcasting.

Minimum Advertised Pricing (MAP):

Authorized EMP Shield Resellers are not permitted to sell EMP Shield below the MAP price provided. MAP pricing is subject to change and Resellers agree to adjust MAP pricing withing 30 days of notification of an EMP Shield MAP pricing change.

Payment:

Net 30 days via check or credit card.

Minimum Purchase Quantity:

3x Units

Distributor pricing begins on page 2 of this document

AC Models			
SKU	MAP	Distributor Price	Description
SP-120-240-RL	\$409	\$286	Single phase, 120/240V, Remote LED
SP-120-240-W	\$399	\$279	Single phase, 120/240V, Wired
SP-120-240-G	\$389	\$272	Single Phase, Generator, 1240/240V, Wired
SP-240-EURL	\$409	\$286	Single phase, 240V, Remote LED, EU version
SP-240-EUW	\$399	\$279	Single phase, 240V, Wired, EU version
EXT-120	\$399	\$279	Extension cord, plug in model, 120V, 6 outlets
EXT-240-EU	\$389	\$272	Extension cord, plug in model, 240V, EU Version
3-Phase Models			
SKU	MAP	Distributor Price	Description
3P-120-208-W	\$429	\$300	3 Phase, 120/208V, Wired
3P-120-208-RL	\$439	\$307	3 Phase, 120/208V, Remote LED
3P-277-480-W	\$439	\$307	3 Phase, 277/480V, Wired
3P-277-480-RL	\$449	\$314	3 Phase, 277/480V, Remote LED
3P-240-400-EURL	\$459	\$321	3 Phase, 240/400V, Remote LED, EU Version
3P-240-400-EUW	\$449	\$314	3 Phase, 240/400V, Wired, EU Version
Radio Models			
SKU	MAP	Distributor Price	Description
ANT-200	\$339	\$237	Antenna, 200 Watts (Connector types: N, UHF, F)
ANT-500	\$349	\$244	Antenna, 500 Watts (Connector types: N, UHF, F)
ANT-1000	\$359	\$251	Antenna, 1000 Watts (Connector types: N, UHF, F)
ANT-1500	\$369	\$258	Antenna, 1500 Watts (Connector types: N, UHF, F)
DC Models (Vehicle, Solar, Power Applications)			
SKU	MAP	Distributor Price	Description
DC-12V-W (Vehicle Model)	\$399	\$279	Direct Current, 12V, Wired
DC-12V-Micro	\$449	\$314	Micro Model, Direct Current, 12V, Wired
DC-24V-W	\$389	\$272	Direct Current, 24V, Wired
Dual-DC-24V-W	\$599	\$419	Dual Direct Current, 24V, Wired
DC-48V-W	\$389	\$272	Direct Current, 48V, Wired
Dual-DC-48V-W	\$599	\$419	Dual Direct Current, 48V, Wired
DC-90-120-W	\$399	\$279	Direct Current, 90-120V, Wired
Dual-DC-90-120/W	\$619	\$433	Dual Direct Current, 90-120V, Wired
DC-220-300-W	\$399	\$279	Direct Current, 220-300V, Wired
Dual-DC-220-300-W	\$619	\$433	Dual Direct Current, 220-300V, Wired
DC-300-420-W	\$399	\$279	Direct Current, 300-420V, Wired
Dual-DC-300-420-W	\$629	\$440	Dual Direct Current, 300-420V, Wired
DC-600-W	\$409	\$286	Direct Current, 600V, Wired
Dual-DC-600-W	\$639	\$447	Dual Direct Current, 600V, Wired
DC-1000-W	\$399	\$279	Direct Current, 1000V, Wired
Dual-DC-1000-W	\$539	\$377	Dual Direct Current, 1000V, Wired